

**Army Regulation 28-3
AFR 215-9
NAVMILPERSCOMINST 1710.4**

Welfare, Recreation, and Morale

Interservice Photography Contest

**Headquarters
Departments of the Army, of
the Navy, the Air Force
Washington, DC
15 December 83**

Unclassified

SUMMARY of CHANGE

AR 28-3/AFR 215-9/NAVMILPERSCOMINST 1710.4

Interservice Photography Contest

Effective 15 January 83

Welfare, Recreation, and Morale

Interservice Photography Contest

By Order of the Secretary of the Army:

JOHN A. WICKHAM, JR.
General, United States Army
Chief of Staff

Official:

ROBERT M. JOYCE
Major General, United States Army
The Adjutant General

By order of the Secretary of the Navy

RICHARD USTICK
Commander, Naval Military Personnel Command (Acting)

By order of the Secretary of the Air Force

CHARLES A. GABRIEL
General, USAF
Chief of Staff

Official

JAMES H. DELANEY
Colonel, USAF
Director of Administration

History. Not applicable.

Summary. This regulation governing the Interservice Photography Contest has been revised. The revision clarifies eligibility, awards, and the number of entries that can be submitted. As revised, this regulation has been expanded to include Navy participation and to incorporate recommendations on improving the contest. Changes reflect a redesignation of three contest categories to Military Life, Nature/Scenic, and Creative Effects. A glossary has been added to explain standard photographic terminology.

Applicability. This regulation applies worldwide to the Active Army, the Air Force, and the Navy. It also applies to the Army, Air Force, and Navy Reserve personnel on active or inactive duty for training. It

does not apply to the Army, Air Force, or Navy National Guards.

Proponent and exception authority. Not applicable.

Impact on the New Manning System

This regulation does not contain information that affects the New Manning System.

Army management control process. Not applicable.

Supplementation. Supplementation of this regulation is prohibited without prior approval from HQDA(DAAG-MSA), ALEX VA 22331; HQDN Recreational Services (NMPC-I 11), WASH DC 20390; or HQDAF(AFMPC/ MPC-SOC), Randolph Air Force Base, TX 78150

Interim changes. Interim changes to this regulation are not official unless they are authenticated by The Adjutant General. Users

will destroy interim changes on their expiration dates unless sooner superseded or rescinded.

Suggested Improvements. The office of primary interest in this joint regulation is the Office of The Adjutant General. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommend Changes to Publications and Blank Forms) to HQDA(DAAG-MSA), ALEX VA 22331.

Distribution. Army: To be distributed in accordance with DA Form 12-9A requirements for Welfare, Recreation and Morale: Active Army, C; ARNG, None: USAR, D.
Navy: All ships and stations (less Marine Corps field addresses not having Navy personnel attached).
Air Force: F

Contents (Listed by paragraph and page number)

Purpose • 1, *page 1*
Explanation of terms • 2, *page 1*
Responsibilities • 3, *page 1*
Contest promotion • 4, *page 1*
Contest eligibility • 5, *page 1*
Contest structure • 6, *page 1*
Contest rules • 7, *page 1*
Judges • 8, *page 1*
Judging criteria • 9, *page 1*
Identification of contest entries • 10, *page 2*
Submission of entries to interservice competition • 11, *page 2*
Model/property release • 12, *page 2*
Copyright implications • 13, *page 2*

Awards • 14, *page 2*
Contest administration • 15, *page 2*

Appendixes

- A.** Interservice Photography Contest Rules and Information, *page 3*
- B.** Identification of Photography Contest Entries, *page 3*
- C.** Sample Master Entry List Interservice Photography Contest, *page 5*

Glossary

*This regulation supersedes AR 28-3/AFR 215-9, 1 April 1980.

RESERVED

1. Purpose

This regulation guides the management of the Interservice Photography Contest sponsored jointly by the Department of the Army, the Department of the Air Force, and the Department of the Navy.

2. Explanation of terms

Special terms used in this regulation are explained in the glossary.

3. Responsibilities

a. The Departments of the Army, the Air Force, and the Navy will rotate hosting the Interservice Photography Contest. It will be held biennially early in oddnumbered fiscal years.

b. The host service will—

- (1) Determine the judging date.
- (2) Select the judging site.
- (3) Announce dates for the judging.
- (4) Select and invite judges.
- (5) fund the contest and prorate expenses.
- (6) Exhibit the winning entries locally.
- (7) Determine the feasibility of an exhibit in the Pentagon building.
- (8) Purchase and distribute awards.
- (9) Return nonwinning color slides and prints.
- (10) Retain monochrome prints unless requested to return them.
- (11) Coordinate with the Interservice Photography Contest Committee after the contest to make recommendations for future contests.
- (12) Advise each service of the mailing address of the host installation, base, or station.

4. Contest promotion

a. Photography will be promoted by each Service for both the amateur and experienced photographer.

b. Preliminary contests will be held at the installation, base, or station level (and higher level as determined by the individual Services) to select the entries to be submitted at the interservice level.

c. The Interservice Photography Contest will be promoted through the news media as an Armed forces morale support activity for military members.

5. Contest eligibility

a. All service members on active duty for 90 days or more are eligible to enter. All entries will be submitted on DD Form 1553 may be reproduced locally, head-to-head, on 8- X 5 1/2-inch paper. A copy for local reproduction purposes is located at the back of this regulation.

b. Reservists are eligible to compete if the photograph was taken while on active duty for training. A signed statement is required on DD Form 1553, in the Reservists Certification block on the back of the entry form.

c. All service members assigned duty with another Service or attached to an installation, base, or station of such Service may qualify for the interservice competition. They should submit entries to their parent Service installation. The parent Service installation will be responsible for directing entries to appropriate major command levels.

d. Official photographs taken for service functions in the line of duty are not eligible.

6. Contest structure

a. Competition is held at all contest levels in the following three groups:

(1) *Group I—Monochrome Prints.* The size of the photograph enlargement may vary from a minimum of 34 square inches to a maximum of 480 square inches of print area, but the longest dimension may not exceed 24 inches. The shortest dimension may not be less than 3 inches. The prints will be dry-mounted (on mat or illustration board only) and cropped to the edge of the print, allowing no border or mat to show. Negatives or transparencies are not required.

(2) *Group II—Color Prints.* The size of the photograph may vary

from a minimum of 34 square inches to a maximum of 480 square inches of print area, but the longest dimension may not exceed 24 inches. The shortest dimension may not be less than 3 inches. The prints will be dry-mounted (on mat or illustration board only) and cropped to the edge of the print, allowing no border or mat to show. Negatives or transparencies are not required.

(3) *Group III—Color Transparencies.* The size for a color transparency is 35mm in a standard 2- by 2-inch mount. All transparencies must be mounted in commercial or comparable mounts for use in a carousel-type projector. Because of potential breakage, glass mounts are not accepted.

b. Each entry in Groups I, II, and III will be submitted in one of the following four categories:

(1) *Category A—Military Life.* Studies of experiences in the military (at work, at rest, and at play). Entries should be uniquely military as different from life found in the civilian communities (e.g., maneuvers, barracks life, parades, and other post activities). Photos in this category should have a central theme that depicts a military environment.

(2) *Category B—People.* Studies of people (babies, children, adults, and senior citizens) alone or in a group, active or inactive. Such photos may be candid, humorous, photojournalistic, or an interpretative portrait where the person rather than the environment is emphasized.

(3) *Category C—Nature/Scenic.* Studies or scenes of animal life, plant life, wild creatures, insects, landscapes and seascapes, air and underwater life, and architectural and industrial scenes. Seasonal scenes where all but the fundamental unit of design of mood is subordinate are also appropriate.

(4) *Category D—Creative Effects.* Photographs created with a variety of camera, studio, and darkroom techniques. The following results can be achieved;

(a) *Camera experiments.* Lens control (i.e., zoom, telephoto, multiple exposure); lens attachments (i.e., filters, screens, masks, starburst); and film (i.e., infrared, mismatched film and process).

(b) *Studio experiments.* Physiograms, altered exposures, filtered flash, stroboscopic effects, staged images, and unusual light sources.

(c) *Darkroom experiments.* Sandwich images, solarization, diazo, toning, photograms, video, montage, emulsion manipulation, multiple prints, bas relief, mixed media, nonsilver process (gum-bichromate, cyanotype), and posterization.

7. Contest rules

The contest rules are in appendix A. They apply to all levels of competition.

8. Judges

a. A jury of at least three qualified photograph experts will be selected for each level of judging. If possible they should be professionally connected with photography in the community, colleges, professional schools, organizations, publishing houses, or the like.

b. At the interservice level, judges should be nationally recognized in the field of photography.

c. The judges will determine the winners. Their decisions on all entries are final.

d. No judge will serve on the jury for more than one level of contest judging during the course of the contest.

9. Judging criteria

Photographers aiming for the interservice contest should be mindful of the criteria used in judging entries. In general, contest judges establish a viewing distance when looking at different-sized photographs. These distances are usually 14 to 16 inches for 8- by 10-inch prints, 22 to 26 inches for 11- by 14-inch prints, and 36 to 40 inches for 16- by 20-inch prints. Contestants should use viewing distance and the following criteria as guidelines:

a. *Photographic impact.* The viewer's first reaction or emotion will be judged.

b. *Freshness of approach.* Judges will consider whether the scene is presented in a creative way.

c. *Story telling.* Judges will consider how well the photographer

gets the message across and whether the composition helps make the picture effective.

d. Technical skill. Judges will consider whether technique is the prim objective and if it fits the thought. A picture may be powerful and hold one's attention in spite of technical flaws. This may be preferred over a technically perfect picture with dull subject matter.

e. Size. Judges will consider whether the quality is good, regardless of size.

f. Quality. When judges compare two photographs of about equal subject matter interest, the one showing the greater skill may be judged superior. Judges will consider the skillful use of—

(1) *Sharpness.* Important subject matter should be defined, using sharpness or the lack of sharpness for special effect.

(2) *Graininess.* Graininess can be used as a creative technique. Careful workmanship can prevent graininess, but using graininess as a chosen technique can indicate a degree of skill and imagination.

(3) *Contrast.* Some subjects call for middle tones; others require brilliant highlights and deep shadows. Judges will consider the skillful use of contrast.

10. Identification of contest entries

Contestants will identify each entry in accordance with appendix B.

11. Submission of entries to interservice competition

a. Entries will be shipped to the host installation, base, or station.

(1) Each Service may submit up to 12 entries per category of each group (144).

(2) Entries will be identified in accordance with appendix B.

(3) Two copies of the master entry list (app C) will be included in the shipment.

(4) The host Service (installation, base, or station) will be notified of:

(a) Date of shipment.

(b) Mode of shipment.

(c) Total number of entries per shipment.

(d) Number and description of shipment boxes.

(5) Entries will be shipped so as to arrive at least 15 days before the contest date.

b. Entries should be tightly packed in heavy cardboard or plywood-constructed boxes to prevent damage to the photo surface and corners.

c. Shipments should be sent certified mail return receipt requested (PS Form 3811). These forms can be obtained from any post office.

12. Model/property release

a. All entries that involve human subjects or their personal property will include a model/property release. DD Form 1553 will be used.

b. A model release is normally not required for recognizable subjects in photographs taken in public places. Entries without a model release or other form of consent may be rejected if any identifiable subject is depicted in an offensive or objectionable manner. An appropriate form of consent is required from identifiable persons who appear or whose property appears in photographs taken in any area not open to the general public.

13. Copyright implications

By law, a photographer automatically has copyright protection on his or her original photographs. This gives the photographer the sole right to control the reproduction and public display or distribution of the photograph. When photographers are paid for their work, rights automatically belong to the employer. The photographer's right can only be transferred by written agreement. Short of an actual transfer of these rights, the owner can give others limited right to use the photograph by a license or release. The model/property release gives any part of the Department of Defense (or its representative) the right to use, reproduce, and display the original

photograph or copies. Photographers desiring to register their copyright may contact the Registrar of Copyrights, Library of Congress, Washington, DC 20559, for assistance.

14. Awards

a. Nonappropriated funds at all levels of competition are authorized for use of awards.

b. The Interservice Photography Contest awards are as follows:

(1) *First, second, and third place.* The awards in each category of each group (36) are savings bonds or trophy medallions. This is determined by the host Service.

(2) *Honorable mention.* These awards for each category of each group (36) are a certificate, plaque, or equivalent recognition.

(3) *Juror's choice.* Each judge may make a selection of his or her favorite photograph for which special recognition will be made (3).

(4) *Service award.* The Service accumulating the most points will receive the Perpetual Interservice Photography Bowl. Team points are accumulated for each place award.

(a) First—4 points.

(b) Second—3 points.

(c) Third—2 points.

(d) Honorable Mention—1 point.

(5) *Individual awards.* A total of 75 individual awards are identified at the interservice level.

15. Contest administration

a. Costs. Expenses for conducting the interservice contests are paid on a prorata share basis by the three Services.

b. Packing. This applies to all levels of competition.

(1) Prints and color transparencies are to be carefully wrapped with protective packaging (wooden packing boxes or heavy duty cardboard) to minimize damage in transit.

(2) Each project officer must insure that all entries he or she is sending are complete and comply with contest rules.

c. Awards. The host Service will ship awards at the conclusion of the Interservice Photography Contest directly to each Service's headquarters for presentation or for forwarding to winners.

Appendix A Interservice Photography Contest Rules and Information

A-1. Rules

The following rules apply to all levels of competition designed to reach interservice level

- a.* Only military personnel are eligible for interservice competition.
- b.* Entries will be the original work of the contestant.
- c.* Entries must have been taken during the 2-year contest period (e.g., if contest year is 1983, entries taken before 1 Aug 1981 or after 31 July 1983 will not be eligible for the 1983 contest).
- d.* Official photographs taken in the line of duty are ineligible.
- e.* Contestants may receive a maximum of two place awards per category or a total of six place awards per contest plus honorable mentions.
- f.* Contestants may submit a maximum of three entries per category in each group.
- g.* Contestants may not withdraw from the contest once the entry has been incorporated for judging.
- h.* Entries deemed unsuitable for judging or exhibition will be withdrawn by contest officials and returned to contestants.
- i.* Contest officials may disqualify entries that are improperly identified, do not conform to the size limits, or do not have a signed model release (if required).
- j.* Contest judges may transfer entries from one category to a category deemed more appropriate if necessary.

A-2. Groups and categories

Entries may be submitted in any of three groups and four categories of competition. (See para 6.)

- a. Groups.*
 - (1) Monochrome prints.
 - (2) Color prints.
 - (3) Color transparencies.
- b. Categories.*
 - (1) Category A—Military Life. Army:
 - (2) Category B—People.
 - (3) Category C—Nature/Scenic.
 - (4) Category D—Creative Effects.

A-3. Submission of contestant entries

- (5) Each entry must include—
 - a.* A concise title. ('Untitled' is not acceptable.)
 - b.* A copyright notice (app B).
 - c.* DD Form 1553 (Entry for a Photography Contest), is to be reproduced locally.
 - d.* The DD Form 1553 is to be attached to each entry per instructions in appendix B.

A-4. Parent Service contests

Each Service is encouraged to conduct contests annually. Winners

of contests over a period of 2 years will compose the interservice competitions.

A-5. Submission of Service entries

- a.* Each Service's host installation is responsible for insuring that their Service's master list is prepared per instructions in appendix C and forwarded with entries through their major commands in time to reach the interservice host's deadline.
- b.* The host Service will provide a shipping address not less than 8 months prior to the interservice competition. The host Service will also establish a deadline for receipt of entries and projected dates for judging and exhibition.

A-6. Disposition of entries

- a.* At the completion of the interservice competition, all nonwinning color prints and color transparencies will be returned to the contestants through the participating Service's major commands by certified mail.
- b.* The return of the monochrome prints is at the discretion of contest officials.
- c.* All winning entries (monochrome, color, and transparencies) at the interservice level become the property of the Services and will not be returned to the contestant.

A-7. Contestant responsibility

On permanent change of station or release from active duty, the contestant must apprise the installation of origin of his or her new address so that awards or entries may be forwarded.

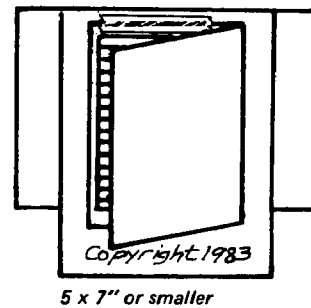
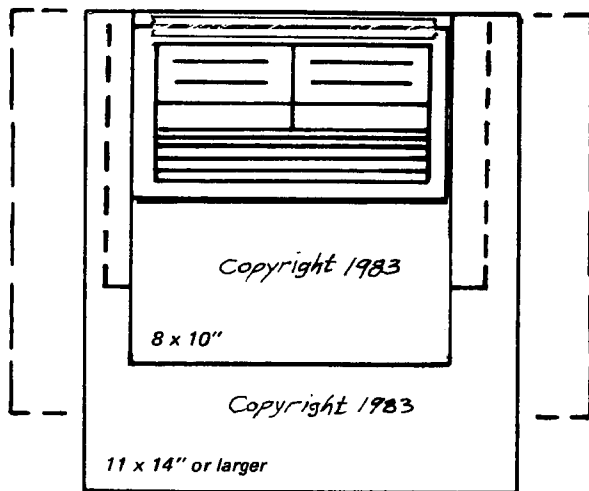
A-8. Communications

Any correspondence relating to the Interservice Photography Contest may be addressed to the appropriate Service as listed below.

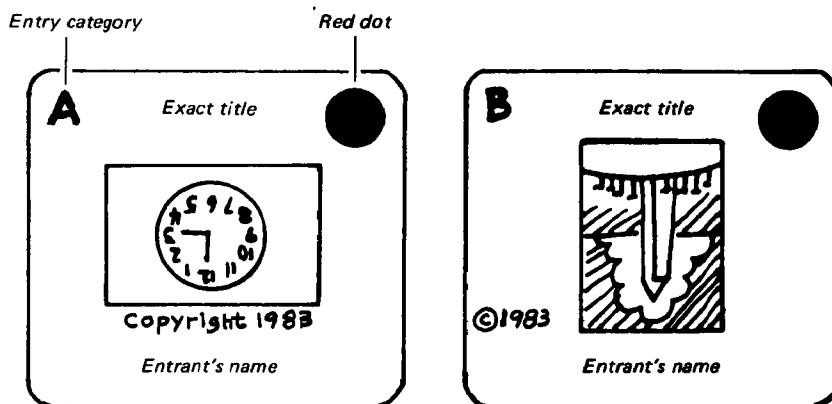
Army:	HQDA DAAG-MSA ALEX, VA 22331
Air Force:	HQDAF AFMPC/MPC-SOC Randolph AFB, TX 78150
Navy:	HQDN NMPC-111 Recreation Services Washington, DC 20370

Appendix B Identification of Photography Contest Entries

Photoprints (monochrome and color)



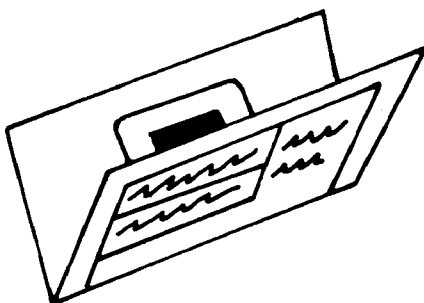
Tape the entry form to the top, back edge of the print with transparent tape as shown. The entry form or tape must not overlap the edge of the print. Copyright notice (if applicable) must appear on the back of the print.



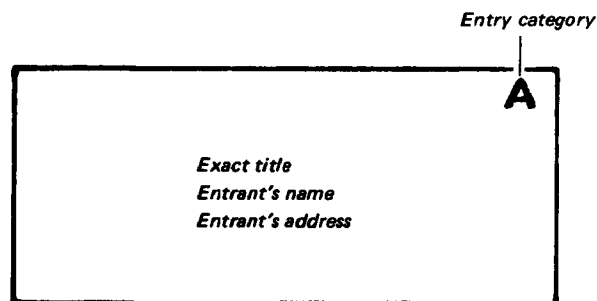
Transparencies

Mark the category, exact title, entrant's name and copyright notice (if applicable), and a red dot as shown on the face of the slide frame for viewing.

35mm transparencies will be mounted in standard 2-by-2-inch cardboard mounts.



Fold the entry form in half with the printed side out and place the slide inside as shown.



Place each slide and its entry form in a plain white envelope (No. 10 or 4-by-9-inch) marked as shown.

Figure B-1.

Appendix C
Sample Master Entry List Interservice Photography
Contest

(Identify each page with Roman numeral for group listed. Place the Roman numeral at the upper right-hand corner of each page.)

UNITED STATES ARMY, AIR FORCE, OR NAVY

TOTAL ENTRIES 144 (specify total number of entries)

GROUP I (MONOCHROME PRINTS) 48 (specify number of entries in group)

Category A 12 (specify number of entries in category)

Date submission

	Name/Military Address	Home Address	title
503d Aviation Company APO New York 09291	529-56-4103Athens, Virginia	22306	SGT Donald M. Buckee'lonely'
(List contestants alphabetically)			
1st Battalion, 5th Artillery Group APO San Francisco 38019	487-29-3029Jackson, Georgia	30765	PFC Robert M. Snow'Janet'

Note: Continue this format on succeeding pages. Begin a new page for each group. Do not use address abbreviations.

Figure C-1.

Glossary

Section I Abbreviations

This section contains no entries

Section II Terms

Diazo

A special effect using materials containing diazonium compounds.

Dry mount

The method of applying a print to a rigid backing using a heat sensitive tissue and dry mount press.

Emulsion manipulation

An effort created by scraping parts of the emulsion from existing prints or negatives or by coating emulsion on a suitable surface for printing.

Mixed media

The technique of using photographs, drawings, three-dimensional objects or other artifacts to create a striking effect.

Montage

A method of building a picture by overlapping forms from various portions of selected prints.

Photograms

Shadow pictures of objects laid on light-sensitive paper or film when the material is exposed to light.

Physiograms

Patterns produced by a moving light source in a darkened room during a time exposure.

Portrait

A record of certain aspects of a particular human being as seen by a photographer. The record captures the individualism of the subject. Additional elements such as furniture, plants, shadows, and buildings play a minor part in the photograph.

Posterization

A printing process that reduces 'continuous tone' in a normal image to black, white, and gray.

Sandwiched images

Surrealistic or fantasy images produced by joining two negatives in the same slide mount or carrier and printing them.

Screens

A pattern-making device to project or shoot through to alter the photographic image by destroying fine detail.

Solarization

A partial reversal of the negative to positive

by briefly exposing it to light during development.

Starburst

An effect created by a filter or colorless glass attachment that breaks up the light.

Stroboscopic effect

The production of intriguing patterns of shapes against a dark background using multiple flashes.

Toning

The conversion of a silver black and white image into a colored chemical result that returns the same value as the original.

Video

A technique using a videotape recorder and domestic color television and experimenting with a slow shutter speed to capture distorted color or grids displayed on the television screen.

Section III

Special Abbreviations and Terms

This section contains no entries.

(SEE REVERSE SIDE OF THIS FORM FOR PRIVACY ACT STATEMENT)

ENTRY FOR A PHOTOGRAPHY CONTEST		ARMED SERVICE <input type="checkbox"/> ARMY <input type="checkbox"/> NAVY <input type="checkbox"/> AIR FORCE	
<i>NOTE: Enter comments and/or clarifications, if any, pertaining to entries below in the EXPLANATION section, located on the reverse side of this form.</i>			
SECTION I - CONTESTANT INFORMATION AND AUTHORIZATION			
TITLE OF ENTRY			
NAME OF CONTESTANT (Last, first, MI)		RANK (By name, i.e., Staff Sergeant)	SSN
MILITARY ADDRESS (Include ZIP Code) (Organization, Unit, Installation, Base, Ship, State, Country, PO, APO, etc.)		TELEPHONE NUMBERS	
		HOME PHONE	DUTY PHONES
		AUTOVON:	COMMERCIAL
PERMANENT HOME ADDRESS (Street, city, state, & ZIP Code) (If release from service is anticipated before 31 Dec of the contest year, give approximate date & mailing address)			
CATEGORIES OF COMPETITION		TYPE OF ENTRY (Group)	
A. <input type="checkbox"/> MILITARY LIFE B. <input type="checkbox"/> PEOPLE		I. <input type="checkbox"/> MONOCHROME PRINT II. <input type="checkbox"/> COLOR PRINT	
C. <input type="checkbox"/> SCENIC/NATURE D. <input type="checkbox"/> CREATIVE EFFECTS		III. <input type="checkbox"/> COLOR TRANSPARENCY	
AUTHORIZATION I certify that I am the sole owner of the copyright in this photographic work and hereby agree to abide by the contest rules and regulations. I hereby authorize any reproduction, distribution, news release, or other use of this entry/copyrighted work without limitation, by or on behalf of the Department of Defense.			
SIGNATURE OF CONTESTANT		DATE (Year, month, day)	
SECTION II - MODEL/PROPERTY RELEASE			
I hereby consent that the picture(s) of me and/or my property, taken for the above named contestant may be used for exhibitions or news release purposes and may be comprehensively used and/or reproduced without limitation by or on the behalf of the Department of Defense.			
SIGNATURE OF MODEL, OR PARENT/GUARDIAN IF MODEL IS UNDER 21 YEARS OF AGE (Enter "NA" if Model/Property Release is not applicable.		DATE (Year, month, day)	

DD FORM 1553, 83 AUG

EDITION OF JAN 80 IS OBSOLETE.

PRIVACY ACT STATEMENT

1. AUTHORITY: 10 U.S.C. 133, Secretary of Defense: Appointment; Powers and Duties; Delegation by - 44 U.S.C. 3101, Records Management by Agency Heads; General Duties - EO 9397, Numbering System for Federal Accounts Relating to Individual Persons, 22 November 1973.
2. PRINCIPAL PURPOSE: Identification of participants in joint service-sponsored photography contests.
3. ROUTINE USES: Used to accept entries in service-sponsored photography contests and monitor participation. Information furnished may be disclosed to any DoD component or part thereof, and upon request, to other federal, state, and local Government agencies in the pursuit of their official duties. Also, it may be disclosed to news media in announcing contest participation and results. Finally, it may be used for other lawful purposes including law enforcement and/or litigation. The SSN is used for identification of the individual and records.
4. WHETHER DISCLOSURE IS MANDATORY OR VOLUNTARY, AND EFFECT ON INDIVIDUAL NOT PROVIDING INFORMATION: Disclosure is voluntary. If the requested information and SSN are not provided, the individual may be precluded from participation in this service-sponsored photography contest.

EXPLANATION OF CATEGORY "D" ENTRY:

RESERVIST CERTIFICATION (Signature)

Unclassified

PIN 000435-000

USAPA

ELECTRONIC PUBLISHING SYSTEM
TEXT FORMATTER ... Version 2.45

PIN: 000435-000
DATE: 02-18-99
TIME: 12:52:18
PAGES SET: 14

DATA FILE: t31.fil
DOCUMENT: AR 28-3
DOC STATUS: REVISION